

20
24

15TH ANNUAL GOLF CLASSIC

MAY 17, 2024



SUPPORTING THE MEN, WOMEN, FAMILIES AND MISSION OF
LUKE AIR FORCE BASE

LUKE AIR FORCE BASE

Luke Air Force Base is the largest fighter wing in the United States Air Force. Since its founding in 1941, Luke has trained more than 61,000 pilots. Today it produces the world's top fighter pilots. It is home to the 56th Fighter Wing, the largest active duty F-16 training base in the world, and the site of the next generation of fighter jets, the F-35 Lightning II. More than 400 fighter pilots graduate from Luke annually. The 56th also trains more than 550 maintenance technicians each year. In addition, Luke Air Force Base trains fighter pilots from Norway, Italy, Taiwan, Singapore, and Australia. Over the next five years, the number of F-35s at Luke will increase from 61 to 144, with a commensurate increase in pilots, support crew and families.

Luke is home to Army, Navy, Marine and Air National Guard tenant units. The base population is approximately 6,000 military members and growing, plus 15,000 family members. With about 1,200 civilian workers at Luke and 80,000 military retirees in the surrounding communities, the base serves a population of over 100,000. Luke Air Force Base's annual economic impact in Arizona is \$2.4 billion and growing. In addition, Luke personnel volunteer over 100,000 hours in the surrounding communities. Luke is and will continue to be a major economic engine and community asset.

The appearance of U.S. Department of Defense (DoD) visual information does not imply or constitute DoD endorsement.

FIGHTER COUNTRY

Business and community leaders in Maricopa County founded Fighter Country Partnership (1993) and Fighter Country Foundation (2006) to support the men, women and families of Luke Air Force Base. We believe that quality of life for the Luke community is vital to the success of Luke's ongoing mission. In addition to community advocacy, Fighter Country supports the base community through programs in Health and Human Services, Culture and Tradition, and Mission Sustainability.

Fighter Country Partnership played a pivotal role in the effort to retain Luke Air Force Base during difficult economic times. Fighter Country is certainly one of, if not the most successful military base community support organization in the United States.



BY THE NUMBERS

55+ ANNUALLY

FCF Programs for
Airmen & Families

7,500

Airmen & Family Members
Impacted Annually

\$2,755,000

Completed
Renovation Projects

\$16.02 MILLION

Total Revenue
Generated 2012-2023

5,100+

FCF Sound of Freedom
License Plates

300+

Community Businesses
Supporting Through FCF



FCF GOLF CLASSIC

SECTORS MOST REPRESENTED:

- Real Estate
- Utilities
- Finance
- Automotive
- Construction
- Local Municipalities
- Logistics/Distribution
- Defense Contractors



376
Golfers



100+
Partners



20+
Military
Squadrons



10+
Military
Displays

PARTNERSHIP OPPORTUNITIES

TITLE PARTNER | \$50,000

- Experience a trip for two to Kentucky for the FCF Golf Classic Bourbon Barrel selection (includes flight, lodging, food and experiences)
- Four foursomes (with an option to include Luke Airmen)
- Four exclusive PING merchandise packages
- Centerpiece logo on the commemorative tournament bag tag
- Unique PING item for each participant
- Prominent event signage
- Invitations to VIP Reception on Thursday night
- Four room nights at the Wigwam Resort
- Exclusive hand-crafted wooden American flag coin display
- Widespread recognition on all tournament collateral materials

THUNDERBOLT PARTNER | \$25,000

- Invitation for two to Kentucky for the FCF Golf Classic Bourbon Barrel selection experience
- Four foursomes (with an option to include Luke Airmen)
- Four exclusive PING merchandise packages
- Logo on the commemorative tournament bag tag
- Unique PING item for each participant
- Prominent event signage
- Invitations to VIP Reception on Thursday night
- Four room nights at the Wigwam Resort
- Exclusive hand-crafted wooden American flag coin display
- Widespread recognition on all tournament collateral materials

Each partner at the Fuel Cart level and above will receive an exclusive bottle of Fighter Country Select, a private label single barrel Marker's Mark Bourbon. This premium bourbon has been specially selected and branded for our esteemed partners.

PARTNERSHIP OPPORTUNITIES

FALCON PARTNER | \$15,000

- Three foursomes (with an option to include Luke Airmen)
- Three exclusive PING merchandise packages
- Logo on the commemorative tournament bag tag
- Unique PING item for each participant
- Prominent event signage
- Invitations to VIP Reception on Thursday night
- Three room bookings at the Wigwam Resort
- Exclusive hand-crafted wooden American flag coin display
- Widespread recognition on all tournament collateral materials

LIGHTNING PARTNER | \$10,000

- Two foursomes (with an option to include Luke Airmen)
- Two exclusive PING merchandise packages
- Representation on the commemorative tournament bag tag
- Unique PING item for each participant
- Prominent event signage
- Invitations to VIP Reception on Thursday night
- Two room nights at the Wigwam Resort
- Exclusive hand-crafted wooden American flag coin display
- Widespread recognition on all tournament collateral materials

Each partner at the Fuel Cart level and above will receive an exclusive bottle of Fighter Country Select, a private label single barrel Maker's Mark Bourbon. This premium bourbon has been specially selected and branded for our esteemed partners.

PARTNERSHIP OPPORTUNITIES

PATRIOT PARTNER | \$5,600

- One foursome
- One exclusive PING merchandise package
- Unique PING item for each participant
- Event signage
- Invitations to VIP Reception on Thursday night
- One room night at the Wigwam Resort
- Logo on event gift certificates
- Recognition on all tournament collateral materials

FUEL CART PARTNER | \$4,500

- One foursome
- Unique PING item for each participant
- Event signage
- Invitation to VIP Reception on Thursday night
- Logo on event drink tickets
- Recognition on all tournament collateral materials



Each partner at the Fuel Cart level and above will receive an exclusive bottle of Fighter Country Select, a private label single barrel Maker's Mark Bourbon. This premium bourbon has been specially selected and branded for our esteemed partners.

PARTNERSHIP OPPORTUNITIES

VIP RECEPTION HOST | \$10,000

Elevate your brand as the exclusive host of our Thursday VIP Reception on May 16, 2024, setting the stage for the Golf Classic on Friday.

- One foursome
- Prominent event signage
- Engage guests through exclusive speaking opportunities at the reception.
- One room night at the Wigwam Resort

GOLF CLASSIC LUNCH HOST | \$10,000

Elevate your brand as the exclusive host of our Golf Classic lunch on May 17, 2024.

- One foursome
- Prominent event signage
- Engage guests through exclusive speaking opportunities at lunch.

ON COURSE "WATERING HOLE" OPPORTUNITIES | \$5,000

Dive into the heart of the action with our exclusive "Watering Hole" Opportunities - a themed oasis on the course that combines great tastes with great fun. Choose your theme - be it "Tacos & Tequila" or "Burgers & Beer" - and create an incredible experience for players on course.

- Choose your theme and we'll bring it to life with food & beverages provided by the Wigwam
- On-course Branding Opportunity
- Dedicated event signage at your "Watering Hole"
- SWAG distribution rights



PARTNERSHIP OPPORTUNITIES

BLOODY MARY BAR HOST | \$5,000

Situated in a prime location at the core of our event as the exclusive Bloody Mary Bar Host, this is a stand out opportunity to feature your brand and offer a spirited start to the day.

- Centrally located for maximum impact
- Hassle-free experience with Bloody Mary Bar staffed and supplied by the Wigwam allowing you to focus on branding and guest interaction
- Customize the bar with branding and signage

MIMOSA BAR HOST | \$5,000

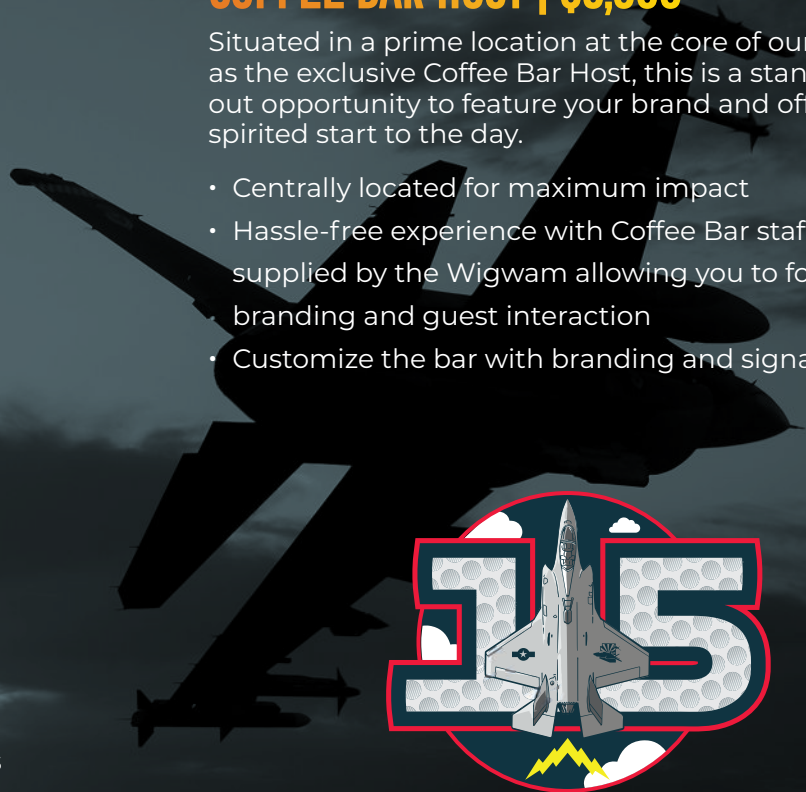
Situated in a prime location at the core of our event as the exclusive Mimosa Bar Host, this is a stand out opportunity to feature your brand and offer a spirited start to the day.

- Centrally located for maximum impact
- Hassle-free experience with Mimosa Bar staffed and supplied by the Wigwam allowing you to focus on branding and guest interaction
- Customize the bar with branding and signage

COFFEE BAR HOST | \$5,000

Situated in a prime location at the core of our event as the exclusive Coffee Bar Host, this is a stand out opportunity to feature your brand and offer a spirited start to the day.

- Centrally located for maximum impact
- Hassle-free experience with Coffee Bar staffed and supplied by the Wigwam allowing you to focus on branding and guest interaction
- Customize the bar with branding and signage



DID YOU KNOW?

Fighter Country Foundation partners are business professionals, elected officials and a diverse group of citizens who support Luke and want to ensure its future in Arizona. Our purpose is simple: to provide a high-level of support for the men, women, and families of Luke while furthering its ongoing mission - to train the world's greatest fighter pilots and combat-ready Airmen.

THREE WAYS FCF SUPPORTS LUKE AIR FORCE BASE

- 1. Morale and Well-Being**
Luke Airmen's Fund, Wellness Affairs, Chaplain's Deployed Family Dinners, Dorm Dwellers Holiday Party, Finance Expo, Back-to-School Bash and more.
- 2. Culture and Tradition**
Luke Air Force Ball, Luke Days Open House & Air Show, 944th Fighter Wing Annual Holiday Picnic, Navy Ball, Marine Ball, Haboob Havoc and more.
- 3. Mission Sustainability**
Luke Forward Campaign, Honorary Commanders Program, VIP community receptions and more.



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THE GOLF CLASSIC

This single event has propelled Fighter Country Foundation into a class of its own. We could not have successful Golf Classic events without the consistent and amazing support we get from PING and the Wigwam Resort.

Since 2010, we have had thousands of business, community partners, and volunteers make this one of the most unique, fun, and rewarding events to be a part of. The success of this event has led to the addition of facility renovation projects and massive organizational growth.

HOLIDAY PROGRAMS

- Dorm Dweller Holiday Party
- Operation Warmheart
- Thunderbolt Thanksgiving
- Luke Chaplain's Holiday Party
- Fiesta Bowl Parade
- Squadron Holiday Support
- Operation Angel Tree
- Operation Santa
- Patriot All-American Deployed Airmen Care Packages

RESILIANCE PROGRAMS

- Marriage Retreats
- Single Parent Retreats / Events
- Deployed Family Functions
- Youth Center Summer Camp Programs
- Yoga & Fitness Classes
- Family Retreats
- Single Airman Events
- Haboob Havoc
- "Mindfulness Matters" Wellness Offering
- Dinner & Dash Date Nights

RESOURCE PROGRAMS

- Women's Leadership Development Series
- Medical Group Wellness Expo
- Airmen Against Drunk Driving
- Money Strong (Financial Literacy)
- 1st Sargent's Food Pantry
- Start Small - Think Big Financial Expo
- BlazerBox Deployed Packaging Party Events
- Luke Professional Development Program
- Gatorade "Operation Refuel" Hydration Program
- Back to School Bash

VALUE OF A PARTNERSHIP

- Strategic Brand Exposure
- Networking Opportunities
- Luke AFB Community Engagement
- VIP Experiences and Opportunities
- Enhanced Corporate Image
- Media & Publicity Exposure
- Enhanced Social Responsibility Image
- Direct Impact on Luke AFB Community

By participating in our event, you are directing supporting programs & services at Luke Air Force Base, but as you know, there is also a great incentive to playing - SWAG. "Stuff We All Get."

If you are interested in becoming a SWAG participant in the 15th Annual Golf Classic, or if your organization wishes to be part of the exclusive marketing opportunities and golf packages that PING, Wigwam and many others have received, please contact [Ron Sites](#) directly.



Your contributions play a vital role in supporting the men, women, and families of Luke Air Force Base. By partnering with us, you help enhance the quality of life, provide services and contribute to the morale and welfare of those who serve and protect our nation.



THE COMPANY WE KEEP

PARTNERS

Fighter Country Foundation is incredibly grateful for the strong partnerships we've forged with businesses and organizations in our community. These represent just a few of the remarkable partners we collaborate with. Together, we are committed to delivering programs and services that enhance the quality of life for our military members and families at Luke Air Force Base.

